

# Previewer Invitation

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Subject: <Company Name> wants to help you build your business acumen

We're offering <Company> customized business acumen training from Acumen Learning on <Course Date>, and to be sensitive to your time and budget, we'd like to invite you to preview the course free of charge to determine if this information would work well for your team.

This training is designed to help participants gain insights into the business strategy of <Company> and their impact on our money-making process.

Here are some of the outcomes we're aiming for:

- › **Learn to speak the language of business.**
- › **Better evaluate trade-offs between competing decisions.**
- › **Understand important data and financial statements.**
- › **Identify your impact on company objectives.**
- › **Make faster and bolder business decisions.**

Please let me know if you're interested in previewing the course – I need to let the vendor know in advance.

Best regards,

<Your Name>